

# 2021 STATE OF THE ORGANIZATION



Partnering Together  
**To Lead The Way**



**Throughout my years of military service,** I have learned to lead the way and be biased toward action. In 2021, America's Warrior Partnership grew to meet the needs of our communities, veterans, and their families. Over the last year, we have acted by continuing to build and learn from the pandemic and how it impacts our communities and country.

Despite the pandemic, we continued to build hope among veterans and their families as we battled to improve their quality of life by partnering with communities and organizations both locally and nationally. 2021 continued to have uncertainties for our veterans and their families, wondering if we continue in lockdown, navigating the vaccination landscape, watching the withdrawal from Afghanistan, and many more events.

**America's Warrior Partnership's Community Integration** model continued to drive our work. We now have five Community Branches and four Community Affiliates, broadening our community reach and impact. We continue to prove that our community model is easily adopted and tremendously impactful. Our approach to Connect, Educate, Advocate and Collaborate builds strong relationships with the veterans and their communities. Community Integration is proving to be less of a program and more of a movement by providing much-needed services for the few and a purpose for the majority of veterans who are excelling in life.

**America's Warrior Partnership Network**, powered by our proprietary technology platform WarriorServe®, continues to lead the way for more veterans to find assistance in remote and tribal areas or where local communities' resources have been exhausted. It's a robust network to find our veterans the assistance they need to improve their quality of life and hope. The Network has increased its community leader relationships from 440 counties to over 782 counties, representing 50 states and territories in over 2,200 veterans' issues with a 93% success rate.

**Operation Deep Dive** is America's Warrior Partnership's Research Initiative that leads the way to develop community-based prevention measures by clarifying the actual number of veteran suicides and identifying risk factors associated with suicide among veterans. For the first time, Operation Deep Dive has correlated the impact of military service, duration, and time since discharge to the service member's natural or non-natural causes of death. We've discovered through our efforts that veterans' death has been grossly undercounted at the county and state level. This error has bubbled up to the national level leading us to believe the problem of veteran suicide and accidental overdose is far worse than reported. We know that suicide prevention is a one-size-fits-one-size approach, regardless of the community, county, state, or national level. We will continue this study and report our key findings in 2022.

In the end, America's Warrior Partnership continues to lead the way in all that we do. We will always act to improve veteran quality of life to prevent suicide across our nation. This past year we have made significant strides to grow our reach into communities and connect with more veterans. We will continue this path to support all of our nation's veterans, regardless of the era served. Know that America's Warrior Partnership is here for you and your family.



Sincerely,

**Jim Lorraine**  
President & CEO,  
America's Warrior Partnership



# America's Warrior Partnership Mission & Model

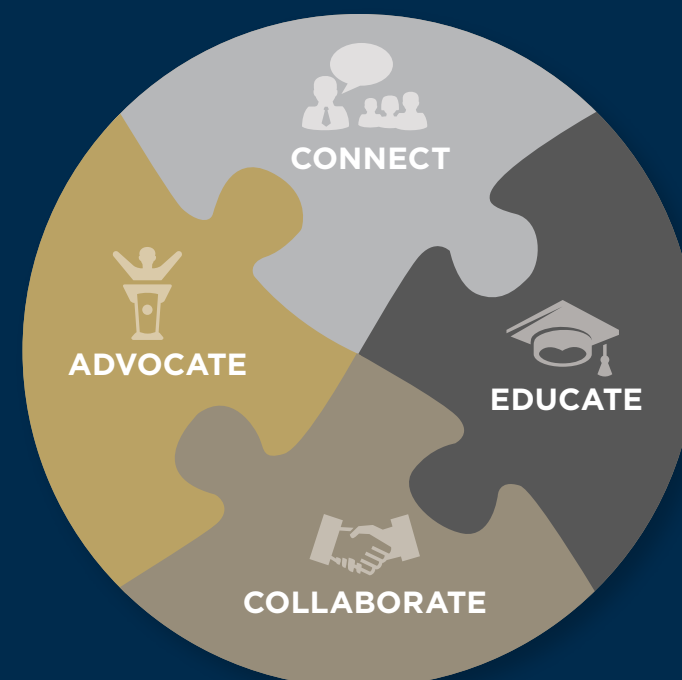
## Partnering With Communities To Prevent Veteran Suicide.

### National

The Network continues to bridge the gap between national resources and local communities to ensure our veterans, family members and caregiver's unique needs are met. We are leading the way in ending veteran suicide through our multi-year study, Operation Deep Dive™.

### Local

We build relationships with veterans, their families, caregivers and the communities in which they live. The Community Integration model is an upstream approach to improve the quality of life of a veteran through a one-size-fits-one approach, therefore reducing veteran suicide. It is a Four Step Plan: **Connect, Educate, Advocate, and Collaborate.**



**Connect** – Proactively building a trusted relationship with veterans and connecting them to available resources or connecting communities with the tools and insights they need to support veterans.

**Educate** – Informing veterans of the opportunities available to them, as well as educating the community as a whole about the needs of veterans and their value to the community.

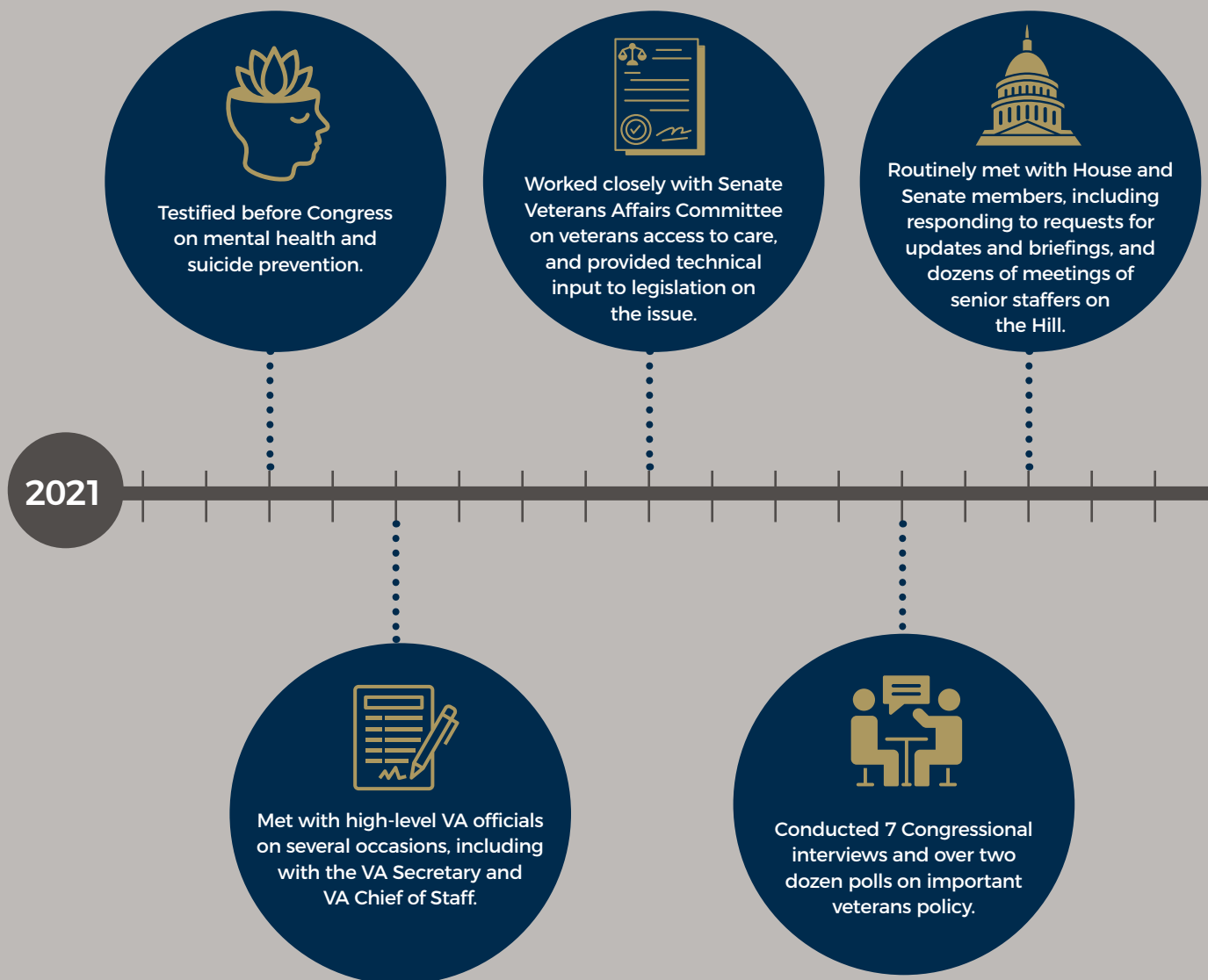
**Advocate** – Raising awareness on behalf of veterans, their families and caregivers to ensure they receive the opportunity and support they need and to advocate for communities' commitment to supporting veterans.

**Collaborate** – Working together with veterans to create a holistic plan and collaborate with all offerings from the local community to regional, state and national resources to ensure the success of the veterans within the community.



# Spotlight on Advocacy

America's Warrior Partnership participated in numerous advocacy activities to represent the interests of our veterans and communities.



# Media highlights

**Washington Examiner**

[The VA needs more than money to fix its issues](#)

**CBSO Denver**

[Mental Health Of Colorado Veterans A Big Concern Following Afghanistan Withdrawal](#)

**The Washington Times**

[Veteran suicide is more than just about mental health](#)

**FOX NEWS**

[Romesha and Owens: One question haunts Afghanistan vets most - what was it all for?](#)

**Military.com**

[American Companies Are Holding a Summit to Hire and Retain More Veterans](#)

**WJHG**

[A new program to benefit veterans comes to the Panhandle](#)

**VA** | U.S. Department of Veterans Affairs

[Veterans get resources, support, community through America's Warrior Partnership](#)

**PENN LIVE Patriot-News**

[The Veterans Administration needs a complete overhaul to better serve the wounded warriors who served us](#)



# The Network

## Powered by WarriorServe®



The Network is a national coordination platform powered by WarriorServe® that bridges the gap between national resources and local communities. When resources for a veteran do not exist, or have been exhausted at the local level, communities and local veteran-serving organizations can tap into The Network for support to get what they need for the veteran. Additionally, it provides national partners with vetted, quality referrals for community services.

### Key Stats:

**5,197**

Total  
Contacts

**2,921**

Warriors

**546**

Warrior  
Caregivers

**1,349**

Warrior Family  
Members

**381**

Standard  
Nonwarriors

**1,658**

# of 2021  
Cases

**782**

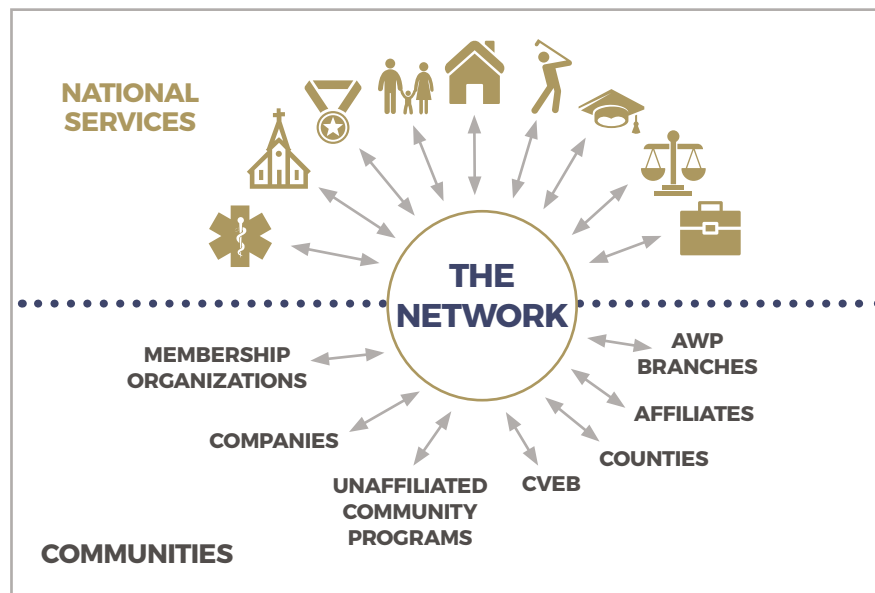
Counties  
served 2021

**2,646**

Counties  
served all  
time

**1,352**

Cases  
Closed



WarriorServe® is America's Warrior Partnership's proprietary technology solution that helps strengthen data collection and coordinate services between partner organizations. Built on the Salesforce® platform, it enables us to coordinate services, build advanced data analysis, and evaluate outcomes.

## Corporate Veteran Initiative

The Corporate Veteran Initiative (CVI) incorporates the America's Warrior Partnership's Community Integration Model and applies it to the workplace. CVI proactively connects with veterans in the workplace and ensures access to quality resources and opportunities available in collaboration with companies and the surrounding local community. It is a veteran-focused solution that empowers companies by providing individualized support for military-connected employees and consulting with company team members and leadership. The initiative brings together company expertise and AWP expertise as a force multiplier. AWP works in collaboration with employers to connect employees to resources, educate them about their benefits/

opportunities available, and advocate on their behalf to get them the benefits they have earned.

America's Warrior Partnership hosted a Veteran Entrepreneurship Forum in partnership with Fiserv. The event brought together over 100 veteran business owners/entrepreneurs, corporate leaders, and industry-leading nonprofit advocates from across the U.S. to discuss barriers, needs and potential collaborative solutions to empower veteran-owned small businesses. Opening remarks included a message from Air Force veteran entrepreneur and founder of Mutt's Sauce, Charlynda Scales. Charlynda's entrepreneurship story is one of hard work, strong values, and the pursuit of like heartedness.



### CVI Partners:



### Key Metrics:

**142**

COLLABORATING  
COMPANIES

**70,000+**

EMPLOYEES  
REACHED

**100%**

CASE CLOSURE  
SUCCESS RATE

To get more information about our business owner and employee initiatives please visit:

<https://www.americaswarriorpartnership.org/corporate-veteran-initiative>



# Community Integration

Community Integration is a holistic veteran-focused, community-led initiative to proactively connect with all veterans including family members and caregivers and ensure access to resources and opportunities available in collaboration with local communities. We aim to cultivate integrated, resilient, and prosperous veteran communities across the country by improving veteran quality of life thus ending veteran suicide.

Community Integration is a one-size-fits-one model that improves a veteran's quality of life with the upstream approach. This upstream approach to veteran empowerment is a four-step plan to Connect, Educate, Advocate and Collaborate with veterans, their families, and the communities that support them. Currently, this model is being used to support over 56,000 veterans across the country.

## Branches:



## Affiliates:



## Branch and Affiliate Key Metrics

The Community Integration program has impacted the lives of **over 56,000 veterans**. Total estimated economic impact of over **\$298 million**.

**3,855**  
veterans served in 2021

**97%**  
on track to graduate

**85%**  
of eligible enrolled in VA Healthcare

**663**  
enrolled in VA Healthcare

**572**  
benefits cases successfully closed

**121**  
Education cases successfully closed

**1,854**  
Housing cases successfully closed

**1,220**  
Employment cases successfully closed

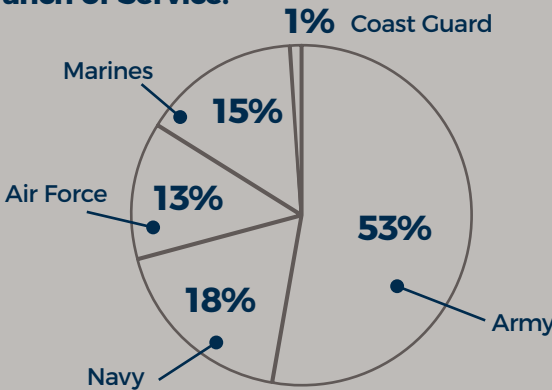
**25%**  
increase in veterans served

**80%** male  
vs.  
**20%** female

**57%**  
served 4 years or less

Over **8,000** referrals made  
Top referrals made:  
1. Housing  
2. Employment  
3. Recreation  
4. Benefits

### Branch of Service:



Age Range:  
Minimum: **19**  
Maximum: **100**  
Average Age: **58**

# Operation Deep Dive™



Operation Deep Dive™ (OpDD) is a community-based, veteran/former service member (FSM) suicide prevention study in partnership with the University of Alabama. It started in 2017 with funding from the Bristol Myers Squibb Foundation and continues today. The goal is to use the research to develop a system to identify risk factors associated with suicide among FSMs at the community level. Then, to inform upstream suicide prevention strategies and enhance programs that aim to reduce risk factors and holistically improve FSMs' quality of life.

## DATA TYPES:

### Retrospective Data

This quantitative data is death data we are requesting from every state in the US to perform a comprehensive analysis of FSMs who died by suicide or self injury mortality from 2014 to present.

### Prospective Data

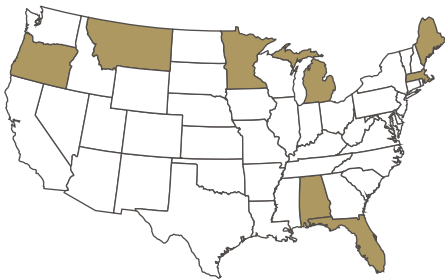
This qualitative data uses the sociocultural death investigation (SDI) tool to interview the relatives, friends or colleagues of FSMs who died by suicide. The goal of the SDI interview is to examine how they were engaged in their communities, identify factors that may have impacted their quality of life and contributed to them dying by suicide.



## Data Collection Challenges:

- States have unique death data collection- restrictive regulations & costs
- Some individuals did not meet the criteria to participate in the SDI Interview
- Interviews must be on a volunteer basis and cannot directly be solicited

## Milestones



- **State Death Data-** To date, we have acquired death data from eight states: Alabama, Florida, Massachusetts, Maine, Michigan, Minnesota, Montana & Oregon.



- **Total # of SDI Interviews & Cases**  
To date, we have conducted 42 SDI Interviews across 27 FSM cases.



- **Have 643 partners subscribed** to the platform to receive monthly updates about Operation Deep Dive™.

## Here's what we have planned for 2022:

- Expand state death data collection scope to include more states
- Continue collaboration with the Department of Defense for FSM data verification
- Fine tune best practices for analyzing and disseminating key findings with key stakeholders
- Publish key study findings with our partners across the country
- Promote need for interviews to ensure each FMS's story is told



# Patriot's Pour® Campaign

## Pouring With A Purpose



Patriot's Pour® campaign partners with national and local businesses to increase awareness for the mission of America's Warrior Partnership and to raise funds to continue the community and national veteran programs. We contract with businesses who have any type of product that can be "poured" and their customers donate dollars when each pour is made through the business's point of sale system, events or social media. The business shows its community and customers in a tangible way how it supports military veterans and their families.



If your business would like more information on participating in the Patriot's Pour® cause marketing campaign, please visit <https://www.americaswarriorpartnership.org/patriotspour>



# The 8<sup>th</sup> Annual Warrior Community Integration Symposium



The 2021 virtual Warrior Community Integration Symposium had a call to action for attendees to "be a part of the solution". Highlights included a Keynote Address by General Lori Robinson, a Leo K. Thorsness Leadership award presentation to Gary Sinise, and a fireside chat with Jon Scott and Mr. Sinise. The annual event also included a Corporate Veteran Initiative

Workshop hosted in partnership with JP Morgan Chase & Co. as well as the Community Integration Workshop hosted in partnership with Syracuse University's Institute for Veterans and Military Families (IVMF). We are grateful to each of our registrants for participating and sharing best practices and our sponsors who made the event a success! It is truly each of you that make the conversation so valuable. We look forward to seeing you in Atlanta, GA on October 4-6, 2022.

## Symposium Key Metrics:

**490** LIVE ATTENDEES

**47** unique sessions

**100%** of attendees surveyed stated their knowledge of Community Integration best practices increased

## Thank You to Our Sponsors:



## Key Trainings

America's Warrior Partnership hosts training events all year long from our monthly Battle Rhythm to our quarterly Community Integration Competency Certificate program. Our goal is to provide quality, effective, and engaging training to our branches, affiliates and partners around the United States interested in Community Integration best practices and implementing an upstream approach to veteran empowerment.

### Year Long Community Integration Training Key Metrics:

**278**  
Number of participating organizations

**769**  
Number of participating individuals

**412**  
Number of unique sessions

"Battle Rhythm provides the opportunity to explore topics impacting our nation's veterans. It connects individuals and organizations striving towards the united goal of enhancing the lives of those who served."

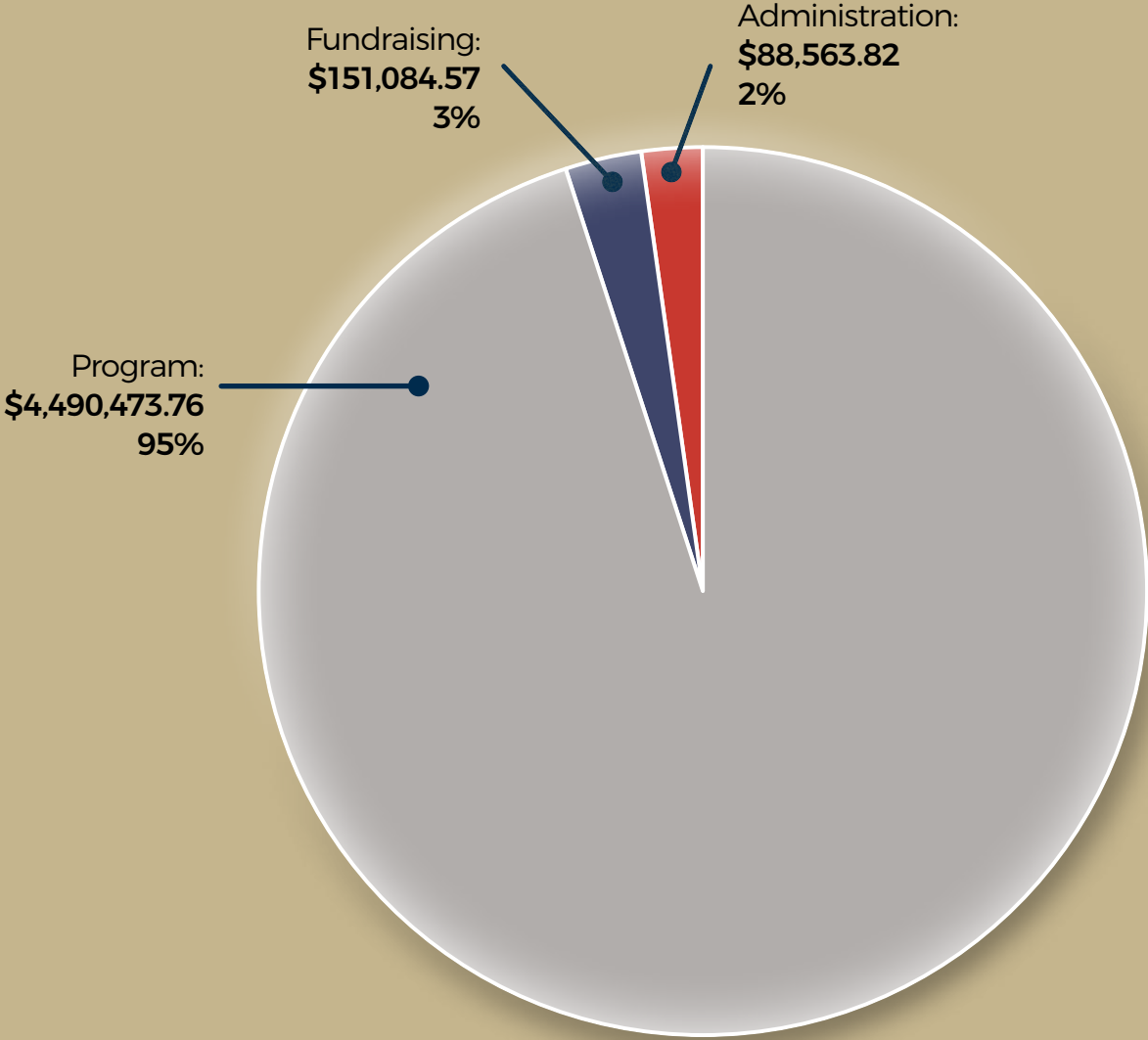
Meredith W. Lange MSW, CBIS . Case Manager, Neuro Community Care, LLC

## Gary Sinise, winner of Leo K. Thorsness Leadership Award



# 2021 FINANCIALS

Total Expenses: **\$4,730,122.15**



\*Financial information is presented before undergoing regularly scheduled audit

# THANK YOU DONORS

Gold	Amazon Smile Foundation	Evan Griffith	Ellen Payson
	Hilary Amorese	Bruce Gruthoff	Nicole Pezzolla
Bronze	Wounded Warrior Project	Ed Kalupa	Mike Picone
	Anonymous	Jeffrey Hansen	Gary Pike
Orbiter	Julie Antidormi	Paul Hatch	Jason Pippenger
	Antoinette Balta	Eric Hoerdemann	Jaymes Poling
Honor Guard- Eagle	Donald Bartosch	Sharon Hoff	Jacob Reses
	Paula Basher	John Jones	Higinio Reyes
Honor Guard- Caisson	Bath Presbyterian Church	Christopher Johnson	Barbara Richardi
	Christine Bave	Michael Kaye	Amy Rickard
Honor Guard- Anchor	Thomas Beaty	Noah King	Thomas Reinert
	Marie Berry	Sara Kinser	Vincent Roth
Honor Guard- Star	James Borer	Bob Krieger	Brett SanPietro
	Alva Bowe	Christopher Kristian	Ann Santaga
Stars & Stripes	James Bradley	Deane Ladelfa	Richard and Patricia Sasnett
	Kellie Brady	Samantha Lewis	Joshua Schneider
Honor Guard- Eagle	Apollo Brennan	Alexander Limontes	Chuck Scro
	Marilyn Brennan	Michael and Jean Loo	Elizabeth A Seidel
Honor Guard- Caisson	Eric Bronner	Jack Lorraine	Ashley Sharf
	Robert Bruton	James Lorraine	Arjun Sharma
Honor Guard- Anchor	Kaitlin Cashwell	Rebecca Lorraine	Mike Smith
	Civilian - Field Activities of the Department of Defense	Roger Loughran	Karsten Sorensen
Honor Guard- Star	Victoria Colon	Keith Lubak	Glenn Stevens
	Rich Colton	Phil Lunderman	Gregory Stover
Stars & Stripes	Judith Cybart	Cole Lyle	TASC Combined Federal Campaign Donors
	Lynda Davis	Richard Lynch	Jeannie Taylor
Honor Guard- Eagle	John H. Decker	Anne-Marie Mackay	Christopher Towbridge
	Walt DeGrange	Philip Magee	Cheree Tham
Honor Guard- Caisson	Alicia Delano	Julie A Magruder	Deborah Thomas
	James DeLong	Edward Marshall	Ronald Thomas
Honor Guard- Anchor	Andrew Dipzinski	Travis Massey	Steve Thomas
	John Dolan	Shirley May	Eileen Tiboni
Honor Guard- Star	Beth and John Donahue	Leslie Mayne	Lynn Tomaro
	Arthur Dornbusch	Joseph Mendez	Sharon Torres
Stars & Stripes	DS Waters	David Merwin	Sally Town
	Linda Duffield	Barbara McKnight	Robert Turner
Honor Guard- Eagle	Tamara Ebert	Peggy Michael	Laurie and Jimmy Underwood
	Francisco Echevarria	Kate Migliaro	Sharon Van Buren
Honor Guard- Caisson	Sharon Ellenberger	MIMEDX Group Inc.	John G. Vonglis
	Leigh Faber	Brian Moran	Jason Walrath
Honor Guard- Anchor	David Fridovich	Farid Moussa	Joey Watkins
	Jon Fisher	Jimmie Murphy	Albert Wenzell
Honor Guard- Star	Richard Fitzgerald	Sarah Nagy	Dana Williams
	Jim Ishikawa	Ken Nolan	Bradford Williamson
Stars & Stripes	Kenneth & Dana Fredriksson	Northern Trust	Christine Wilds
	Jasmine Gaffney	Kimberly Noss	Marita Woods
Honor Guard- Eagle	Joani Gammil	Sharyn Nunn	Felipe Yerkes-Medina
	Thomas Gillman	Chanin Nuntavong	Gary Yost
Honor Guard- Caisson	Edward Grafstein	E. L. O'Neill	
	Susan Gray	Ronald Orosz	
Honor Guard- Anchor	Kathy Greeves	Christian O'Shaughnessy	



# JOIN US.



## DONATE.

When you support AWP, you help veterans and their families gain access to resources that improve their quality of life and prevent suicide. Find out all the ways to contribute your support at [americaswarriorpartnership.org/donate/](https://americaswarriorpartnership.org/donate/)



## SPONSOR.

From supporting the Annual Warrior Community Integration Symposium to a tailored sponsorship for your company or organization to support our programs, we will work with you to showcase your meaningful support of AWP.



## VOLUNTEER.

We are always looking for volunteers to support our events and programs within our communities. Volunteer opportunities can range from a single afternoon event to an ongoing weekly commitment.



## PARTNER.

We are always open to collaborating with new national and community partners in further empowering military, veterans, their families, caregivers with the highest level of support possible.



## FOLLOW.

Our Facebook, Twitter, LinkedIn and Instagram handle is [@AWPartnership](#) - follow us to stay up to date with our latest news, photos and program updates.



1190 Interstate Parkway  
Augusta, GA 30909

[AmericasWarriorPartnership.org](https://AmericasWarriorPartnership.org)

