

Know a Vet?
Tell a Vet![®]



Champion Toolkit

Know a Vet? **Tell a Vet!**[®]



 **Make your first impact NOW!**

You've joined the AWP mission - own it, share it, make an impact.

Here's how you can spread the word:

- Post on social media with your referral link
- Send a quick text or email to a fellow vet, family member, or caregiver
- Print your Champion Card if that's easier for you to share in-person
-  [Click Here](#) to Access Your Dashboard + Referral Link

 **Get My Personal Referral Link**

1. Log in by entering your email address and ZIP code **on this page**.
2. You can get your unique referral link from your Engagement Profile or the welcome email you received upon registration.

How it works



Copy your link



Send it out



That's it!

"Hey, I just joined this program helping connect veterans to support. Thought of you. Here's the link."

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Your First 7 Days as a Champion

Day 1

Share with 1 person



Day 3

Post on social media



Day 7

Invite 2 more people

GOAL:



**Reach 3 veterans
in your first week!**

Just Copy, Paste, & Share!

*Social media spreads impact in seconds- let's use it!
Pick a graphic, grab the caption, and share to
amplify the mission.*



Post 1:

I just became a Champion helping connect veterans to support. If you know a vet, this matters. [link]



Post 2:

A veteran in my life means a lot to me. That's why I joined this. Share this with someone who served. [link]

**#KnowAVetTellAVet #TogetherWeCanDoBetter #SupportOurVeterans
#AWPChampion**

Text Message:

I'm trying to reach 3 veterans this week as a Champion for AWP. Thought of you. Here's the link.

ToolKit

Your story inspires others

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AWP
AMERICA'S WARRIOR PARTNERSHIP

?

Why did you become a Champion?



?

Who is a veteran that matters to you?

?

Why does this mission matter?



**Post your story
+ your link**



Thank you for being a

CHAMPION

Should you need program support,
please contact Champion Support at

marketing@americaswarriorpartnership.org

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Frequently Asked Questions

How do I become a Champion?

Register as a Champion **on this page** by selecting "I'd like to spread the word..." in the How Would You Like to Participate drop down.

I've registered as a Champion, now what?

Now you can share your unique referral link or QR code to inspire others to spread the word about America's Warrior Partnership!

How do I log in to my Engagement Profile?

Enter your email address and ZIP code **on this page**, and this will send you an email with your secure access token to log in to your Engagement Profile.

How do I refer people I know to become Champions?

After you log in to your Engagement Profile, you can copy and paste your unique referral link to share with people you know so they show up in your Mission Impact Report. Your referral link/code is also in the initial welcome email we sent when you registered.

How do I use a QR code to refer Champions?

To refer people with your QR code, simply have your contact open their phone's camera app and focus on the QR code, your referral link will pop up on their screen, have them click it and register.

My QR code is in my camera roll, how can I refer people that way?

If you have a screenshot or photo of your QR code, click and hold down the QR code in the picture, this will prompt your referral link to pop up on the screen. Click and register.

How do I know how many people I've referred?

In your Engagement Profile, there is a Mission Impact Report that lists the total number of individuals you've referred - this includes people who your referrals have referred!

How do I know how many points I have?

In your Engagement Profile, there is a Mission Impact Report that lists the total number of points you've earned.