

Know a Vet?  
**Tell a Vet!**<sup>®</sup>

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**Champion Toolkit**

# Know a Vet? **Tell a Vet!**<sup>®</sup>



## **Make your first impact NOW!**

**You've joined the AWP mission - own it, share it, make an impact.**

Here's how you can spread the word:

- Post on social media with your referral link
- Send a quick text or email to a fellow vet, family member, or caregiver
- Print your Champion Card if that's easier for you to share in-person
- [🔗 Click Here](#) to Access Your Dashboard + Referral Link

## **Get My Personal Referral Link**

1. Log in by entering your email address and birthday **on this page**. This will send you an email with your secure access token to log in to your Engagement Profile.
2. Click [Access Your Profile] in that email to autofill your access token or copy and paste it into its box on your log in page.
3. You can get your unique referral link from your Engagement Profile or the welcome email you received upon registration.

## **How it works**

- Copy your link**
- Send it out**
- That's it!**

**"Hey, I just joined this program helping connect veterans to support. Thought of you. Here's the link."**

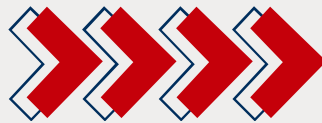
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# Your First 7 Days as a Champion

## Day 1

Share with 1 person



## Day 3

Post on social media



## Day 7

Invite 2 more people

# GOAL:



## Reach 3 veterans in your first week!

# Just Copy, Paste, & Share!

*Social media spreads impact in seconds- let's use it!  
Pick a graphic, grab the caption, and share to  
amplify the mission.*



## Post 1:

**I just became a Champion helping connect veterans to support. If you know a vet, this matters. [link]**



## Post 2:

**A veteran in my life means a lot to me. That's why I joined this. Share this with someone who served. [link]**

**#KnowAVetTellAVet #TogetherWeCanDoBetter #SupportOurVeterans  
#AWPChampion**

## Text Message:

I'm trying to reach 3 veterans this week as a Champion for AWP. Thought of you. Here's the link.

# Your story inspires others

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AWP  
AMERICA'S WARRIOR PARTNERSHIP

? *Why did you become a Champion?*



? *Who is a veteran that matters to you?*

? *Why does this mission matter?*



**Post your story  
+ your link**